



### ADVERTISING SPONSORSHIP AGREEMENT

The undersigned company, here after referred to as the 'company', has agreed to support Belleville Christian School (BCS) by sponsoring on-air advertising time.

- The cost for 30 seconds of advertising is \$16.
- The company agrees to pay directly to UCB Canada the amount of \$\_\_\_\_\_ for #\_\_\_\_\_ on-air spots for their company added as a tag to BCS advertising.
- This ad will be run #\_\_\_\_\_ times per day, (minimum 3 times per day is recommended for best effectiveness, once in the morning, afternoon, and evening).
- The ad will consist of 20 seconds of air time for BCS and 10 seconds for the company.
- UCB Canada will invoice the company directly for their advertising, not to exceed the above agreed upon amount, at a minimum of 10 ads, at \$16 for a 30 second ad.
- This on-air sponsorship is related to BCS promotion of Christian Education, Enrolment, Open House, Christmas Program / Spring Musical, Site Location Awareness, or other specific promotion of BCS.

Company: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Contact Phone No.: \_\_\_\_\_  
 Email Contact: \_\_\_\_\_

Company:  
 Please provide your desired text for the 10 second tag line at the end of the ad: (Example: this message has been brought to you by ABC Company, a proud supporter of Christian Education)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Company Approval: \_\_\_\_\_ Date: \_\_\_\_\_  
 BCS Approval: \_\_\_\_\_ Date: \_\_\_\_\_

**Procedure:**

- The company is asked to complete the above agreement, and sign company approval
- The completed agreement can be faxed to Belleville Christian School at 613-962-6440
- Principal of Belleville Christian School will approve the agreement, and send a copy to the company and UCB Canada.

Belleville Christian School greatly appreciates this support and the trust implied in the affiliation.

*Trust in the Lord with all your heart and lean not on your own understanding;  
in all your ways acknowledge Him, and He will make your paths straight.*